

Jaylin Nash

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UX Designer | Product Design

Entry-level UX/Product Designer focused on creating accessible, user-centered digital experiences through research, wireframing, prototyping, and usability testing.

SKILLS

User Research, Wireframing, Prototyping, Usability Testing, Interaction Design, Information Architecture, Accessibility (WCAG), Responsive Design, Visual Design

Tools: Figma, Wix, Google Forms, Adobe Photoshop, Adobe Illustrator

PROJECTS

Storage Facility – UX/Product Design Case Study

- Conducted user research and usability testing to identify friction points in pricing transparency, booking flows, and storage comparison experiences
- Designed responsive end-to-end booking flows for a self storage SaaS platform using Figma
- Created wireframes, user flows, and interactive prototypes to improve search, reservation, and dashboard experiences
- Improved task clarity and interaction hierarchy through iterative usability testing and interface refinement
- Designed mobile-first interfaces with accessible color contrast, clear navigation, and responsive layouts

Amazon Flex App – UX/Product Design Case Study

- Conducted survey-based user research to identify usability pain points in the Amazon Flex driver experience
- Synthesized findings into key usability issues and interaction opportunities
- Created wireframes and interactive prototypes in Figma to improve task flow and navigation clarity

CERTIFICATIONS

Google UX Design Professional Certificate

01/2025

Coursera

Introduction to AI Technology

Coursera

WORK EXPERIENCE

Flash Fast DSP

01/2023 – Present

Amazon Flex Driver

- Deliver 120+ packages per shift with high accuracy
- Manage time-critical routes and customer deliveries

Waltco Inc.

01/2022 – 01/2023

3rd Shift Driver (Non-CDL)

- Operated scheduled delivery routes